

NIYX

S P O R T



The revolutionary new
Sport Vision System for
Outdoor Sports Enthusiasts

- Low profile
- Lightweight
- Versatile
- Comfortable
- Stylish

 **EAR, Inc**
SPECIALIZED HEARING SYSTEMS



Welcome to the NYX Sports Vision System

The problem:

Light Management

The solution:

NYX Technology

Originally developed for golfers, the NYX line has expanded to include solutions for specific situations faced by other sportsmen as well, including hunters, shooters and fishermen. Today, everyone can enjoy the comfort, durability and good looks of NYX sunglasses.

NYX technology addresses sportsmen's changing light needs in the following ways:

Chrysalis Photochromic Lenses that change automatically. Available in the fixed lens styles Comet and Talon, and in the Arrow model interchangeable lens.

The NYX Sports Vision System. Packages including your choice of stylish frames and three interchangeable lenses, each designed for specific contrast and light conditions.

Polarized lenses are available in the Comet and Talon fixed lens styles and in the Arrow, Carbon, Carbon Pro and Classic interchangeable lens styles.

COMET



Black frame, Gold Photochromic lens



Black frame, Gray Photochromic lens



Brown Tortoise frame, Gold Photochromic lens

NYX Photochromic Comet

NYX Sports Vision Systems' new Chrysalis photochromic technology automatically adjusts for optimal light transmission. With a dynamic variation range of 45% to 15%, the photochromic technology delivers the precise amount of light whether it's sunny, cloudy, shaded or in extreme glare.

The photochromic lenses are polycarbonate for impact resistance and provide 100% UVA/UVB protection.

AVAILABLE LENS COLORS:

Gray Photochromic, Gold Photochromic, Gray Polarized, Amber Polarized

AVAILABLE FRAME COLORS:

Black, Brown Tortoise

Package includes one set of glasses, poly-cleaning cloth and single carrying case.

TALON



Brown Tortoise frame, Gold Photochromic lens



Black frame, Gray photochromic lens



Iridescent frame, Gold photochromic lens

NYX Photochromic Talon

NYX has introduced a line of premium sunglasses that use the Chrysalis photochromic technology. (See previous page for description.) They provide 100% UVA/UVB protection

The Talon offers a stylish full face coverage frame with draw down temples for protection against glare and wind. Excellent for motorcycling and everyday use.

Package includes one set of glasses, poly-cleaning cloth and single carrying case.

AVAILABLE FRAME COLORS:

Black, Tortoise, Green/Purple Iridescent

AVAILABLE LENS COLORS:

Gray Photochromic, Gold Photochromic, Gray Polarized, Amber Polarized

ULTRA LIGHT



Bronze Frame, Rectangular (Medium) Lens



Platinum Frame, Marquis (Small) Lens

Ultra Light

LIGHTWEIGHT COMFORT
CRISP COLOR DEFINITION
GLARE PROTECTION
CLASS 1 VISUAL ACUITY
100% UVA/UVB PROTECTION



Liquid polycarbonate is injected under extremely high pressure encapsulating the polarized film in a chemical bond. This process produces the most technologically superior polarized lens on the market. Available in 8 Base Polyamide or Injected Polarized lenses.

Package includes: One set of NYX Ultra Lite sunglasses, storage case, and poly-cleaning cloth.

AVAILABLE FRAME COLORS:

Bronze, Platinum

AVAILABLE LENS COLORS:

Bronze Frame: Bronze Polarized, Bronze Polyamide
Platinum Frame: Platinum Polarized, Platinum Polyamide

The NYX Interchangeable Lens Sports Vision System



The NYX Sports Vision System (SVS) is designed to span the wide variety of conditions that sportsmen face...that being brightness and contrast. **Brightness** is the property of light which makes you squint and is controlled by varying the total amount of light being allowed through the lens.

Contrast is the property of light which allows you to differentiate colors and focus on an object. This is controlled by varying the amount and type of color allowed through the lens.

INTERCHANGEABLE LENS SERIES

NYX has established several "Series" of recommended lenses depending on activity or degree of backgrounds. Most common for golfers is the **Traditional Lens Series** that consists of the Dark Gray, Medium Gray and Optic Yellow. These lenses allow in 12%, 36% and 87% of visible light respectively.



Dark Gray



Medium Gray



Optic Yellow

Additional lens colors that have become popular in recent years have been Green and Cobalt Blue. Green blends with the greener textures and brings out more colors such as yellow, orange and red. Cobalt Blue brings out more of the highlighting colors like white and yellow against greener backgrounds.

Shooter, Fishermen & Golfer Lens Packages. In addition, E.A.R. has put together three packages designed around the specific conditions faced by shooters, fishermen and golfers. (See www.earinc.com for details.)

Or, you can put together your own package from the lens colors listed on page 15 of this brochure or shown at our website.

ARROW



Ice Blue frame, Traditional Series lens

NYX Arrow

The sleek parametrically designed Arrow frame opens a whole new dimension in sports eyewear. Its wraparound construction hugs the head and allows the sports sunglass to stay in position even with quick head movement.

Molded around the technologically advanced bi-radial lens architecture, the Arrow virtually eliminates the bubble effect inherent in spherical lenses. With the addition of a composite lens coating to reduce glare and increases filtering characteristics, the interchangeable polycarbonate lenses further enhance clarity over the entire field of vision. They provide 100% UVA/UVB protection

Packages include: Frame, 3 lenses, 3 nose pieces, sturdy foam-lined 4-slot storage case, soft microfiber poly bag carrying case and cleaning cloth. Additional lenses, extra cases, frames and accessory items may also be ordered.

AVAILABLE LENS COLORS:

Choose from:

- Traditional Lens Series (Medium Gray, Dark Gray, Optic Yellow)
- Amber Lens Series (Dark Amber, Medium Cinnamon, Light Rose)
- Shooter Package (Medium Amber, Hunter Orange, Vermilion)
- Fisherman Package (Polarized Gray, Medium Amber, Optic Yellow)
- Golfing Package (Optic Yellow, Medium Gray, Dark Gray)
- Or make your own package from the colors indicated in the Lens Colors Availabilities chart on page 13 of this brochure.

FRAME COLOR OPTIONS: SOLID



Crystal Black



Ice Blue



Gunmetal



Tortoise

FRAME COLOR OPTIONS: TWO-TONE



Gunmetal/
Red



Black/
Blue



Black/
Gunmetal

CARBON



Camo frame, dark Green lens

Carbon

The Carbon/Blue Steel design is carefully crafted utilizing a 6-base lens curvature, which closely matches the natural curvature of the eye. This important factor eliminates nearly all distortion properties across the normal viewing range, and makes this system the best all-around package today for shooters, golfers, medical professionals and fishermen.

The frame is made from Grilamid TR-90. This nylon 12 derivative is the best combination of strength and flexibility available in a lightweight frame. The material used for both the nose-piece and ear pieces is designed to keep the glasses from slipping, even in sweaty conditions.

The polycarbonate lens meets or exceeds ANSI Z80.1 requirements for impact resistance. They are coated with a scratch resistant material and block 100% of harmful UVA/UVB light.

Packages include: Frame, 3 lenses, 3 nose pieces, sturdy foam-lined 5-slot storage case, soft microfiber poly bag carrying case and cleaning cloth. Additional lenses, extra cases, frames and accessory items may also be ordered.

AVAILABLE LENS COLORS:

Choose from:

- Traditional Lens Series (Light Gray, Dark Gray, Optic Yellow)
- Amber Lens Series (Dark Amber, Medium Cinnamon, Light Rose)
- Shooter Package (Medium Amber, Hunter Orange, Vermilion)
- Fisherman Package (Polarized Gray, Medium Amber, Optic Yellow)
- Golfing Package (Optic Yellow, Medium Gray, Dark Gray)
- Or make your own package from the colors indicated in the Lens Colors Availabilities chart on page 13 of this brochure.

FRAME COLOR OPTIONS



Blue Steel



Carbon



Camo

CARBON PRO



Ice Blue frame, Traditional Series lens

NYX Carbon Pro

The Carbon Pro is designed with an 8-based curvature for a better “hugging” feel to the face when worn and a sleeker style and look. This design is an excellent choice for females or young adults looking for a smaller frame design as well.

Featuring multiple impact resistant, interchangeable polycarbonate lenses, this design also supports the patented intraSPX Rimless Prescription System, a lightweight prescription system that is easily removable from each individual 100% UVA/UVB blocking lens choice, allowing you to have several lenses colors with only the expense of a single prescription.

The frame is constructed from a strong and flexible nylon derivative called Grilamid TR-90. This lightweight material can be easily shaped to maintain an even tighter fit during sports activities such as golf, skiing, shooting, baseball, etc. It offers a complete system for sport or leisure no matter what your surrounding conditions might be.

Packages include: Frame, 3 lenses, 3 nose pieces, sturdy foam-lined 5-slot storage case, soft microfiber poly bag carrying case and cleaning cloth. Additional lenses, extra cases, frames and accessory items may also be ordered.

AVAILABLE LENS COLORS:

Choose from:

- Traditional Lens Series (Light Gray, Dark Gray, Optic Yellow)
- Amber Lens Series (Dark Amber, Medium Cinnamon, Light Rose)
- Shooter Package (Medium Amber, Hunter Orange, Vermilion)
- Fisherman Package (Polarized Gray, Medium Amber, Optic Yellow)
- Golfing Package (Optic Yellow, Medium Gray, Dark Gray)
- Or make your own package from the colors indicated in the Lens Colors Availabilities chart on page 13 of this brochure.

FRAME COLOR OPTIONS



Charcoal



Crystal Black



Crystal Brown

CLASSIC COMPETITION



Crystal Black Frame, medium gray lens

NYX Classic Competition

The new dual lens Classic Competition design delivers absolute style and comfort, quickly adapting to changing environments faced by recreational sportsmen.

Utilizing an 10-base lens curvature, meeting or exceeding the impact resistant, ANSI Z80.1 approval, polycarbonate lenses follow the contours of the eye and allow for better peripheral coverage and wind-blocking ability. This is especially important to individuals facing windy conditions such as motorcyclists and shooters. All lenses have a scratch resistant coating and block 100% of the harmful UVA/UVB light rays.

The frame is constructed with Grilamid TR-90, a strong, flexible nylon derivative. This lightweight material can be easily shaped to maintain a tighter fit around your head. It holds up remarkably well to the strenuous activities sportsmen encounter.

Packages include: Frame, 3 lenses, sturdy foam-lined 4-slot storage case, soft microfiber poly bag carrying case and cleaning cloth. Additional lenses, extra cases, frames and accessory items may also be ordered.

AVAILABLE LENS COLORS:

Choose from:

- Traditional Lens Series (Light Gray, Dark Gray, Optic Yellow)
- Amber Lens Series (Dark Amber, Medium Cinnamon, Light Rose)
- Shooter Package (Medium Amber, Hunter Orange, Vermilion)
- Fisherman Package (Polarized Gray, Medium Amber, Optic Yellow)
- Golfing Package (Optic Yellow, Medium Gray, Dark Gray)
- Or make your own package from the colors indicated in the Lens Colors Availabilities chart on page 13 of this brochure.

FRAME COLOR OPTIONS



Crystal Black



Black Matte



Gunmetal



White



Crystal Red



Brown Tortoise



Gray Tortoise

CASES AND ACCESSORIES



4- and 5-slot Carrying Case

All NYX sunglasses packages are delivered in a sturdy, foam lined carrying case. Each case includes: 3 lenses, 3 nose pieces,* soft micro-fiber poly bag carrying case.



*Classics include one nose piece.

Also Available

- Single Carrying Case, shown right
- Cleaning Solution Spray
- Large cleaning cloth
- Nose pieces
- Soft microfiber poly bag carrying case



Customized Carrying Cases

Promote your shooting club or range, team or organization with custom embroidered cases. Our state-of-the-art embroidery machines handle even the most intricate logos without loss of detail or color. For more details and quantity pricing, please contact our office, toll-free, at **(800) 525-2690**.

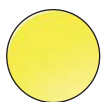


Opti-All™ Health Supplement

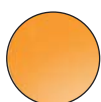


From the moment we wake up in the morning until we fall asleep at night we depend on our sense of vision for our contact with the world and people in our lives. Good vision and eye health is a concern for old and young. Fortunately, there are measures which can be taken to maintain good vision and eye health. Current scientific research shows that the powerful, natural antioxidants in OptiAll™

promote good vision, support healthy eyes, and protect us from disease. These special ingredients also help protect the eyes from damage associated with aging.



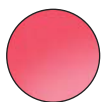
Optic Yellow - This lens allows in 80% of available visible light. It is worn on hazy, foggy days or late afternoon as it will highlight the target with better definition by blocking out much of the blue light.



Hunter Orange - Allows in 50% of available visible light. It filters a greater amount of blue light than either the Vermilion or amber brown lenses which brightens lighter colored targets. This lens should be used on cloudy to partly cloudy days to enhance contrasts. Can be worn on sunny days with a hat.



Light Vermilion - A light colored lens allowing in about 70% of available visible light. The light filtration characteristics of this lens accentuates bright targets against a medium to dark background environment, such as trees. It is also an excellent lens to use when shooting in low or flat light conditions.



Vermilion - A darker rose colored lens which allows 40% available visible light to come through. This lens is used to enhance your environment on bright sunny days, and reacts along the same principles as the light Vermilion shade by sharpening the contrast of the target against green backgrounds.



Dark Vermilion - The darkest rose tinted lens in the series of vermilion shades. Allows 22% available visible light to come through. It is best used during bright days to reduce terrain glare while still enhancing target color.



Light Purple - This lighter colored lens combines the gray and vermilion shades to dampen the green backgrounds and enhance clarity of the target against tall trees. This lens is perfect for daytime conditions and allows 85% of available visible light through.



Medium Purple - This intermediate lens allows 46% of available visible light to come through and distribute better contrast and texture to targets against a greener background. It is an excellent choice for sportsmen looking to sharpen targets on partly cloudy and clear days.



Dark Purple - A darker blend of gray and vermilion. Allows only 30% of available visible light through. Used on brighter days to enhance clarity and sharpen contrast of objects against green backgrounds.



Green - This lens helps promote and highlight orange targets against any background. The green properties will also make this an accurate lens for any green background sport such as golf and green tennis courts as it allows 24% of available visible light to pass through.



Dark Green - Provides texture to green terrains. Allows only 15% of available visible light through. The darker color helps absorb the transmitted light. An excellent lens for sportsmen looking for camouflage aspects.



Medium Gray - An all-purpose lens which transmits all color schemes at the same level so that objects seen through this lens stay true in nature. Good for bright sunny days allowing through 33% of available light.



Dark Gray - The darkest lens we offer. Allows only 12% available visible light to come through. Used on very bright days to cut down on glare and reduce eye strain. The gray color leaves objects true to natural color.



Dark Gray, Mirrored - Our darkest lens with a mirrored finish allowing only 8% available visible light to come through. Used on very bright days to cut down on glare and reduce eye strain. Gray color leaves objects true to natural color.



Polarized Gray - Best used on bright days to eliminate glare and reflective light. A very good lens for fishermen who want to accentuate sandy bottom and cut through the water's surface. Enhances clarity. Allows only 18% of available visible light to pass through.



Polarized Platinum - A darker all-purpose lens. Best used on bright days to eliminate glare and reflective light. Enhances clarity. Allows only 12% of available visible light to pass through. Ideal for water sports.

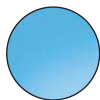
LENS COLORS



Amber Brown - A medium colored lens allowing in about 33% of visible light. The amber color filters light more evenly than the vermilion and orange lenses, allowing objects to appear closer to their natural color. Brightness and contrast control features of the lens allow it to be used in a wide variety of conditions.



Polarized Amber - Excellent to enhance clarity against bright backgrounds and on glaring days. Allows only 18% available visible light. Eliminates reflective light and defines objects' appearance. Ideal for water sports.



Cobalt Blue - This lens will darken greenish and sky blue backgrounds and highlight yellow and green targets. A good lens for average to partly cloudy conditions. Allows 72% available visible light to pass through.



Clear - This lens allows 98% of available visible light and is mainly used indoors when no contrast is needed, or when there is adequate lighting conditions. This is a very good safety lens.



Gray Photochromic - Gray base lens with automatic color adjustment. With a dynamic variation range of 45% - 15%, they deliver the precise amount of light whether it is sunny, cloudy, shaded or in extreme glare.



Gold Photochromic - Amber base lens with automatic color adjustment. With a dynamic variation range of 45% - 15%, they deliver the precise amount of light whether it is sunny, cloudy, shaded or in extreme glare.



Bronze Polyamide - Amber lens with bronze reflective coating. Lightweight comfort with crisp color definition, glare protection, Class 1 visual acuity and 100% UV protection.



Platinum Polyamide - Gray lens with platinum reflective coating. Lightweight comfort with crisp color definition, glare protection, Class 1 visual acuity and 100% UV protection.

NOTE: Colors are shown as accurately as possible by print reproduction. For actual samples of lenses and colors, see your provider.

Lens Availabilities	Comet	Talon	Ultra Lite	Arrow	Carbon	Carbon Pro	Classic Comp.
Optic Yellow				■	■	■	■
Hunter Orange				■	■	■	■
Light Vermilion				■	■	■	■
Med. Vermilion				■	■	■	■
Dark Vermilion					■		
Light Purple					■	■	
Medium Purple				■	■	■	■
Dark Purple					■	■	
Green				■	■	■	■
Dark Green					■		
Medium Gray				■	■	■	■
Dark Gray				■	■	■	■
Dark Gray Mirror					■		
Light Amber Rose				■	■	■	■
Medium Amber				■	■	■	■
Dark Amber				■	■	■	■
Med. Cinnamon				■	■	■	■
Cobalt Blue					■	■	■
Clear					■	■	■
Polarized Gray	■	■		■	■	■	■
Polarized Amber	■	■		■	■	■	■
Polarized Bronze			■				
Polarized Platinum			■				
Gray Photochromic	■	■		■			
Gold Photochromic	■	■		■			
Bronze Polyamide			■				
Platinum Polyamide			■				

intraSPX™ Prescription Insert System

- **Low Profile**
- **Lightweight and Comfortable**
- **Versatile**



NYX has teamed with Sved Optics to create the lightest and most complete sports optical system in existence. The patented (U.S. Patent No. 5,790,230) intraSPX™ optical insert can be easily interchanged between the polycarbonate lenses of the NYX Sport Vision System. This effectively gives the sports enthusiast which need vision correction lenses the ability to adapt instantly against changing sunlight conditions.

Low Profile. intraSPX™ utilizes a patented "lens suspension" prescription mounting system that keeps your sunglasses close to your face. The system enables the sunglass frame to retain its fit, comfort, and styling.

Lightweight. The intraSPX™ system's patented design features rimless prescription lenses which eliminate the "second frame" common with other systems. This unique design combined with our exclusive ORAD™ lens grinding process guarantees you the thinnest, lightest sport optical insert system in existence.

Versatile. intraSPX™ prescription inserts can be interchanged between any NYX frame and shield lens combination.

NOTE: The Comet and Classic style intraSPX prescription lenses are mounted to the frame and are not considered a "removable insert" like the Carbon and Carbon Pro styles. Not available for the Ultra-Lite and Talon styles.

LENS MATERIAL OPTIONS:

Plastic CR-39. The most economical. Plastic is the least impact resistant of the lens materials offered.

Polycarbonate. 20-30% thinner and lighter than CR-39 plastic. Polycarbonate is the most impact resistant of any lens material and is strongly recommended for use in active sports. Scratch resistant coating is included.

Polycarbonate 1.0. This is the thinnest, lightest lens material in existence. This material is recommended for stronger prescriptions. Scratch resistant coating is included.

Hi-Index Plastic. This material lacks the impact resistance of Polycarbonate 1.0 but is comparable in thickness and weight. Hi-Index material is considered to have the best optics available in a thin lens design.

HOW TO ORDER:

All NYX sunglasses are delivered with an easy to understand instruction card within the foam lined carrying case. You do not need to send in the sunglasses when you place your order for the prescription insert. Simply follow the instructions on the instruction card and return this card with your recent eye exam results.

To expedite the process, you can email or fax (303-447-2637) us your doctor's prescription with credit card (MC, Visa, or AmEx) information. Your prescription should include your P.D. (Pupil Distance) measurement (important in manufacturing your inserts correctly.)

NOTE: The intraSPX™ system is not available for all prescriptions. If you have a strong prescription, call us at (800) 878-5960 to see if yours is compatible.

WARRANTY INFORMATION:

30 Day Non-Adapt. Sved Optics gives you 30 days to test drive the intraSPX™ insert. If for any reason you're not completely satisfied, just send the insert back and you will receive a full refund.

60 Day Rx Change. If your doctor changes your prescription within 60 days of purchase, send the intraSPX™ insert back to us with your new prescription and we'll remake it at no charge. Please include a check or money order for \$5.00 to cover shipping and handling.

1 Year Mounting. If the lenses on your insert loosen or detach, we will remount the lenses at no charge for up to one year from purchase. After one year we will remount the lenses for \$7.50. Please include any mounting charge and \$4.00 for shipping and handling.



“By attaching precision ground lenses directly to the nose-piece, they have removed a great deal of weight from the glasses as well as removing the extra bulk caused by the frame that normally holds the prescription lenses. Without the extra bulk, the glasses fit more closely to the face, making it possible to use slightly smaller lenses (lowering weight still more) with no loss of visual support.

The result is a comfortable and versatile sporting prescription optic solution. Add to that the availability of multiple, easily replaced colored lenses (for different lighting conditions) and a padded storage case that holds the glasses and your spare lenses and you have a package that was made for the range.”

– sportshooter.com review

E.A.R./Insta-Mold, Inc – NYX Division
P.O.Box 18888
Boulder, CO. 80308 U.S.A.
(800) 525-2690
(303) 447-2619
E-mail: info@earinc.com
Websites: earinc.com
nyxsportsglasses.com

